

COHORT 3 BOOTCAMP: 2/3 May & 9/10 May

WEEK 1 (Monday 2 May & Tuesday 3 May)

WEEK 2 (Monday 9 May & Tuesday 10 May)

DAY 1

MORNING

09.30 - 09.45: Welcome and programme overview
 09.45 - 10.30: Cohort 2 Bootcamp company intros
 10.30 - 12.00: Intro to Bootcamp coaches and groups and group 'bonding'

NETWORKING LUNCH

12.00-13.00

AFTERNOON

13.00-17.00: SCALING A HIGH GROWTH TECH COMPANY:

- 13.00-15.00: Work in coach groups, facilitated by coaches:
- What's a high-growth company? What constitutes high growth?
 - Key tech examples
 - What are the (characteristics of) a hi-growth company?
 - What does it take to scale a hi-growth tech company?
 - How will YOU deliver that?

15.00-15.15: Break

15.15-16.00: 'Thinking bigger /moving faster', Stine Mølgaard Sørensen, Co-founder/COO, Radiobotics

16.00-17.00: What do you wish you had known if you had your time again: Interactive experience sharing panel with successful tech entrepreneurs: Stine Mølgaard Sørensen, Co-founder/COO, Radiobotics; Paula Petcu, CTO +Brain; Camilla Ley Valentin; Co-founder, queue-it /Board member; Frank Sandeløv, Founder /CEO, Cardlab

17.00 -: NETWORKING DRINKS

MORNING

09.30 - 10.00: Welcome/ this week/today's Programme – Jeanette Carlsson
 10.00 - 11.00: Valuation, Morten Høgh-Petersen, Partner and Lauren Morrisey, Director, KPMG
 11.00 - 12.00: What does it take to raise VC money? Is that what you want? Christel Piron, CEO, Pre-Seed Ventures

NETWORKING LUNCH

12.00-13.00

AFTERNOON

13.00-14.00: 'Gotta sell to grow'. Interactive session on powerful selling by Anya Zhuravkina, Founder, and Kevin Smith, Director, Winning Language

14.00-15.00: Pitching Q&A with Frank Erschen, Pitch Coach, Canada

15.00-15.15: Break

15.15-17.00: Free time to amend decks post MASTERCLASS/Q&A/pitch practice

CLOSE

DAY 2

MORNING

09.30 - 10.00: Welcome / Today's Programme
 10.00 - 12.00: ARE YOU SOLVING THE RIGHT PROBLEM? Seven practices for effective reframing: Work in Coach Groups

NETWORKING LUNCH

12.00-13.00

AFTERNOON

13.00-14.30: Pitch Practice MASTERCLASS, Frank Erschen, Pitch Coach, Toronto, Canada

14.30 -15.00: CASE STUDY

15.00-15.15: Break

15.15-16.30: Do you have a clear value proposition?

16.30 + CLOSE/NETWORKING

MORNING

09.30 - 10.00: Welcome / Today's Programme , Jeanette Carlsson, TNA

10.00 - 12.30: Bootcamp participants pitch to judges:

David Würigler, Partner, Magnusson; Irfan Goandal, Partner, Promentum Equity Partners (VC); Louise Junge, Nordic Business Development & Investor Relations, Funderbeam; and Lone Vilstrup, Director, KPMG

NETWORKING LUNCH:

12.30-13.30 (Judges discuss pitches during working lunch)

AFTERNOON

13.00-14.00: Judges interview, discuss and select companies for the Accelerator

14.00-15.00: How to track your success ? (SaaS Business Model and Metrics)

15.00-15.15: Break

15.15-17.00: Judges feed back on selection for Accelerator/networking

CLOSE AND NETWORKING DRINKS